

Breast Cancer Awareness

TODAY, BREAST CANCER AWARENESS is associated with pink ribbons, pink pens, pink jewelry, and more pink. "National Breast Cancer Awareness Month," (October)—with its pink campaign—was the brain-child of the Zeneca Corporation, formerly part of Imperial Chemical Industries, a British enterprise. Zeneca produced tamoxifen, the most widely prescribed breast cancer drug. Zeneca also manufactured acetochlor, a pesticide increasingly implicated as a breast cancer risk. Now known as Astra-Zeneca, the company has been buying up cancer clinics around the country.

Very little government or industry funding goes toward studying the cancer risks from environmental toxins. Reports from a study co-sponsored by the Breast Cancer Fund and Breast Cancer Action, found exposure to ionizing radiation to be the most clearly established cause of breast cancer. From 1950 to 1991 the incidence of breast cancer in the U.S. increased 90 percent.

Women are urged to get yearly mammograms by claims such as "Early detection is the best protection." But, if something has been detected, then you have not been protected. General Electric, heavily invested in the nuclear industry, manufactures all the mammography equipment used in this country, and DuPont produces all the film. Both companies have been big supporters of the American Cancer Society.

Source: "Cancer Risks, Fund Raisers and Environmental Toxins: Can You Protect if You Don't Detect" by Rose Marie Williams, M.A.. For full story: *Well Being Journal* Vol. 15, No. 1; as a back issue in print or PDF, at www.wellbeingjournal.com or 775-887-1702. Also available in the special edition compilation CD (text only) "Natural Cancer Prevention & Healing."